**Welcome to FICH - Find the Cheapest Deals Online**

**Your Smart Shopping Assistant**

FICH is your ultimate price comparison tool that finds the **cheapest online deals** across major UK retailers, including **Amazon, eBay, Tesco, Argos, Currys, and TikTok Shop**. Our **AI-powered search** ensures you always get the **best prices in real-time** while offering price tracking, custom alerts, and alternative product suggestions.

**🔍 How FICH Works**

1. **Search for Any Product** – Instantly compare prices across **multiple online stores**.
2. **Track Price Drops** – Set **custom alerts** and get notified when prices drop.
3. **AI Smart Deals** – Our system suggests **cheaper alternatives** if your searched item is too expensive.
4. **No Retailer Bias** – We always show the **cheapest deal, no matter the store**.
5. **Exclusive TikTok Shop Support** – Find the best trending deals directly from **TikTok Shop**.

**🔥 Why Use FICH?**

✅ **Save Money Instantly** – Get real-time price updates and exclusive discounts. ✅ **Set Custom Alerts** – Get notified when a product reaches your **desired price**. ✅ **Find Hidden Deals** – AI scans **alternative products** to find you a cheaper option. ✅ **One Search = All Stores** – No more manual price checking on different sites. ✅ **Unbiased & Transparent** – We don’t prioritize any retailer, just the **best price**.

**📌 Supported Retailers**

* **Amazon UK**
* **eBay UK**
* **Tesco**
* **Argos**
* **Currys PC World**
* **John Lewis**
* **TikTok Shop** *(New!)*
* **More retailers coming soon!**

**🚀 Start Saving Today!**

🔗 **Get Started Now** 💬 Have questions? Contact us at **support@fich.com**.

**FICH - The Future of Smart Shopping!** 🛒💰